

Launching Stream Communications Kit Catalogue

UK&I | November 2025

Introduction

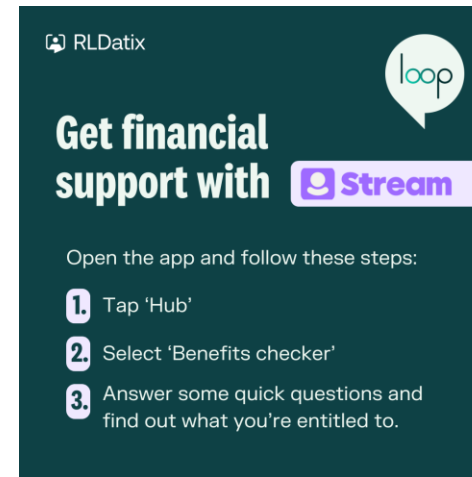
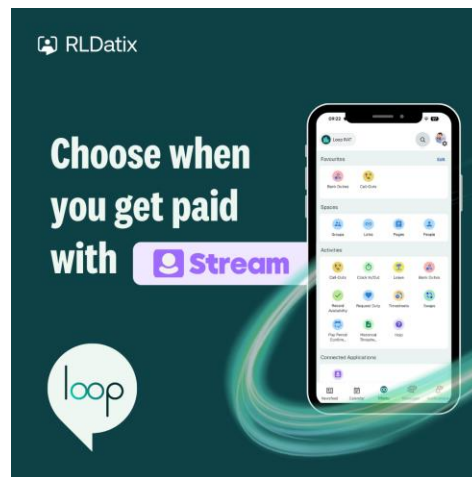
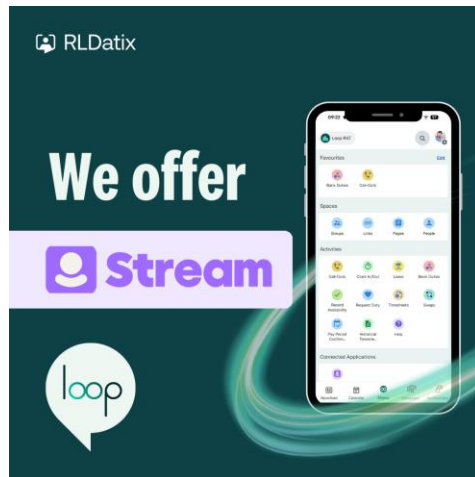
- This kit contains information about the benefits of using Stream to your end users and how you can communicate this within Loop, during events and via internal communications.
- NEW to this kit – Assets to support the integration between Stream & Loop.
- We have included assets to support this, from posters and leaflets, to social posts and written templates, there is lots to choose from that best suits your organisation.
- More information on how you can request the assets, can be found in the Communications Vault.

Communication Kit

Social

Digital Item: Social Media Imagery

- Spread the news of Stream with all your end users in Loop.
- Share in newsfeeds and groups on the app.
- These will be provided as JPG's ready for you to upload.



Social

Written Templates: Social Content

- Our pre-written templates can help you craft your posts to inform users of Stream.
- Either use them as they are or adjust them to fit your comms style.

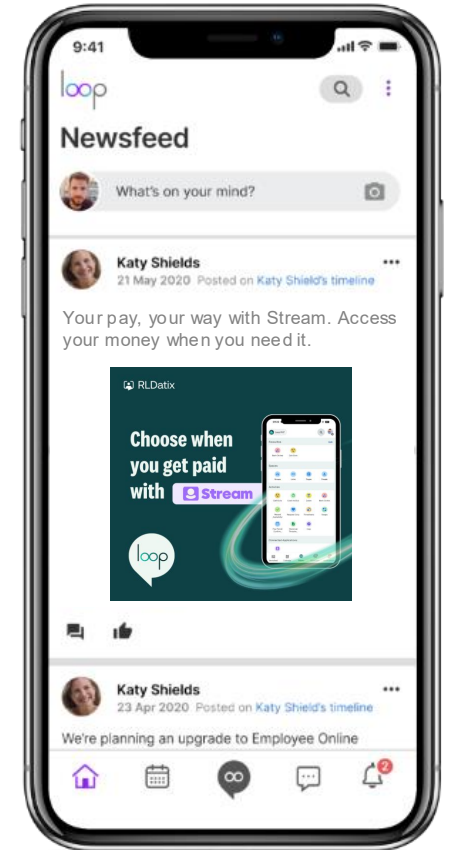
Your pay, your way with **Stream**.

Access your money when you need it.

Now that making every penny count is more important than ever, did you know you have the power to access your money as you earn it?

Download Stream now to unlock your pay.

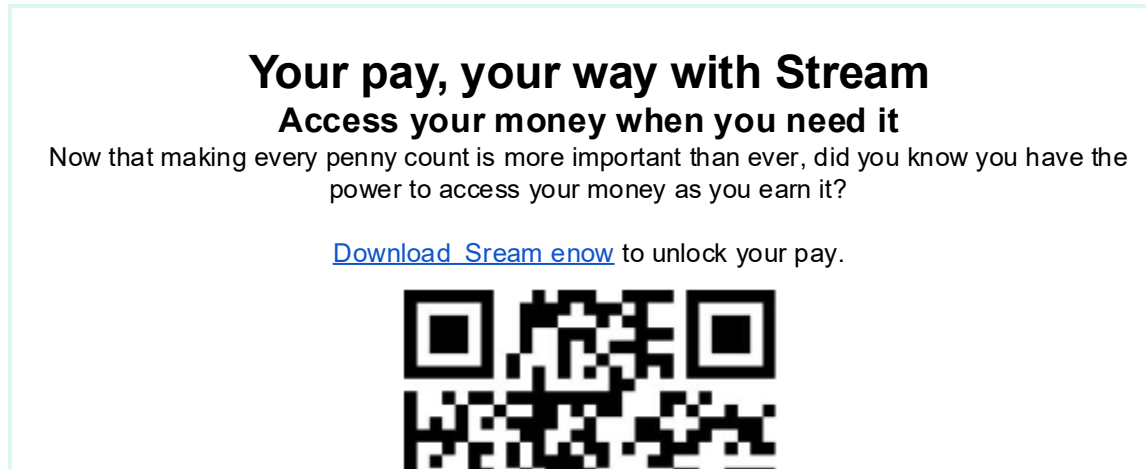
Example



Internal Communications

Written Template: Intranet Copy

- Use our written templates for your internal comms or intranet updates. You can use the social assets to support with this to communicate the uses of Stream.



Example

Internal Communications

Written Template: Email Copy

- Use our written copy for your internal communications via email.
- You can use this alongside the digital assets to inform your staff about Stream.

Dear XX

Over 120,000 NHS colleagues are taking control of their pay.
What are you waiting for?

[Download Stream today](#) to make the most of your financial benefits, and make your wage work harder for you. Stream is a financial toolkit that allows you to:

- **Track your Money:** Track your income alongside your expenses for a full view of your finances at a glance.
- **Unlock your Pay:** If you're facing unexpected spending, or want to take advantage...

Example

Internal Communications

Digital Item: Email Banner/Signature

- Use our banner to headline your emails and internal communications.
- You can use this alongside the written copy to inform your staff about Stream.

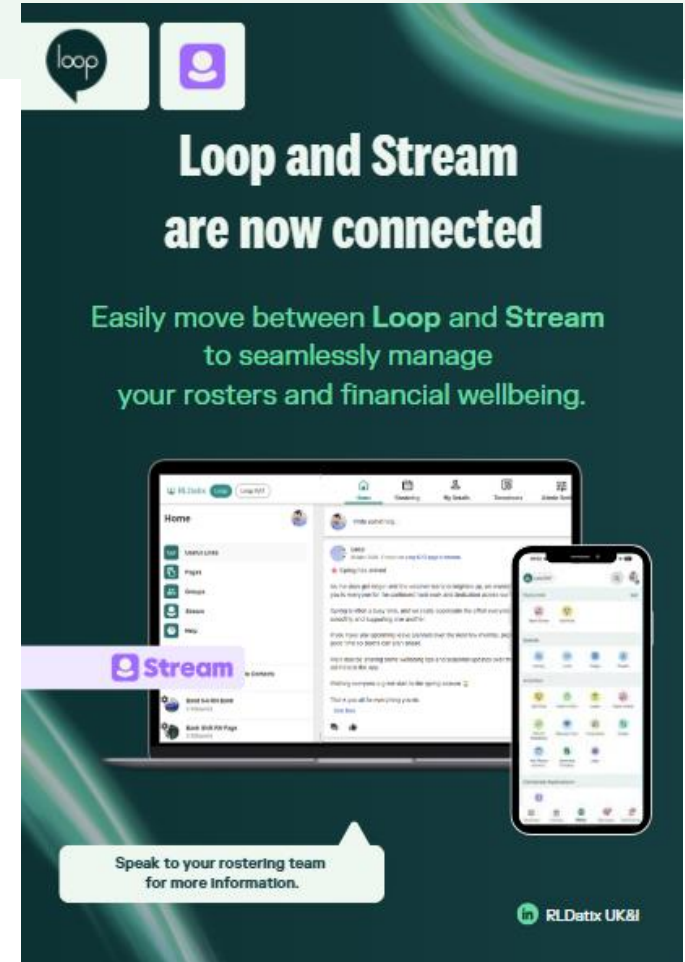


Loop x Stream integration

Print

Print Item: A4 Poster

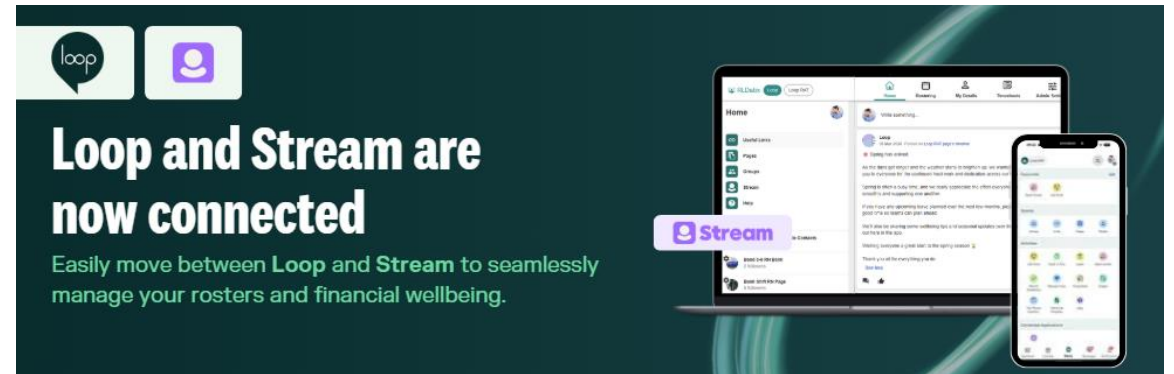
- Put up around your organisation to inform your team about the connection between Loop & Stream.



Digital

Digital Item: Email Signature

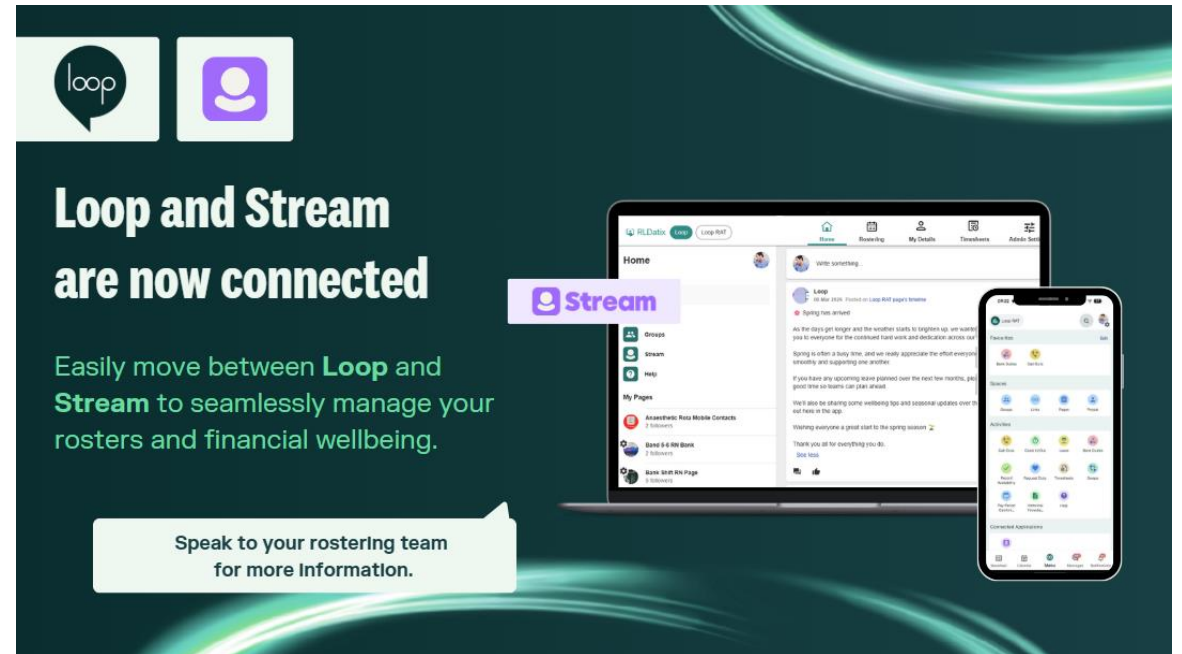
- Use our digital signature to add to your emails to inform your staff about Stream & Loop.



Digital

Digital Item: Screensaver

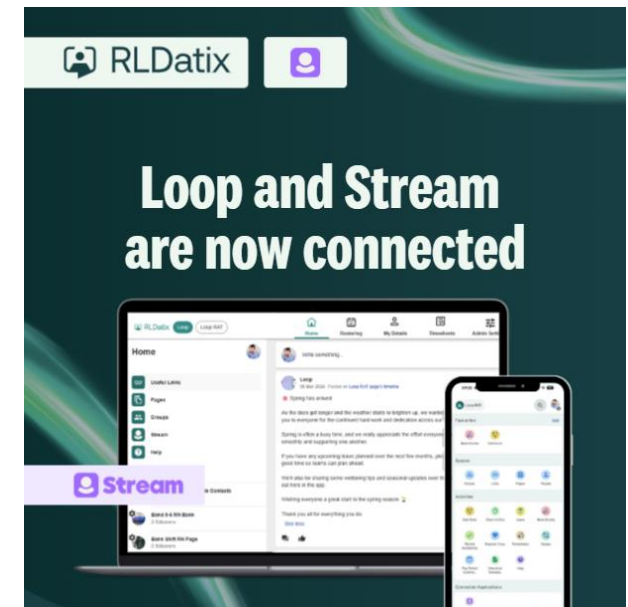
- Use our screensaver to add to your desktop to inform your staff about Stream & Loop.



Digital

Digital Item: Social

- Use our screensaver to add to your desktop to inform your staff about Stream & Loop.





If you have any questions or feedback these assets,
please contact: comms-vault@rldatix.com