



Loop Rewards

powered by Stream

Communications Kit Catalogue

UK&I | April 2026

Introduction

This kit provides everything you need to introduce **Loop Rewards** to your teams and support engagement across your organisation.

Loop Rewards, powered by Stream, brings everyday savings into the Loop app — helping staff access discounts, cashback and personalised offers where they already are.

Inside, you'll find a range of ready-to-use assets to help you communicate this effectively, from posters and social content to email templates and in-app messaging.

Whether you're launching Loop Rewards or building awareness, these materials are designed to make it easy to promote Loop Rewards in a way that works for your organisation.

More information on how to access and use these assets can be found in the Communications Vault.

Communication Kit

Kit Contents

Print Assets

- Roller Banner
- A4 Poster
- A5 Flyer

Digital Assets

- Email Banner
- Email Signature
- Screensaver
- Social Media Imagery

Written Assets

- Social Media Copy
- Email Template

Additional Assets

- Logos
- FAQs

Print

Print Item: Roller Banner

- A large format printed item for high-impact displays, perfect for events, receptions or high-traffic areas to maximise visibility.

Supplied Format	Supplied as a print ready PDF, ready for you to send to a professional printer. Size: 2000mm tall x 800mm wide
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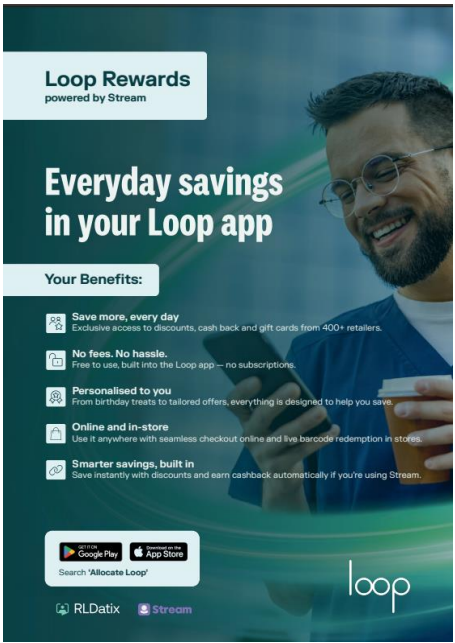
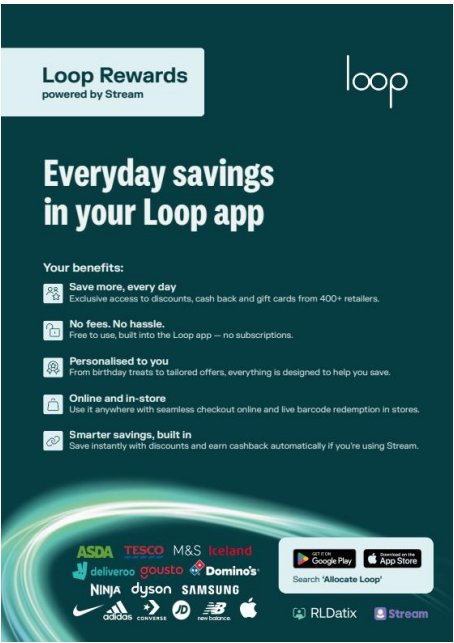


Print

Print Item: A4 Posters

- A traditional staple for creating awareness, ideal for noticeboards and wall space in staff break areas or high footfall areas.

Supplied Format	Supplied as a print ready PDF, ready for you to send to a professional printer. Size: A4
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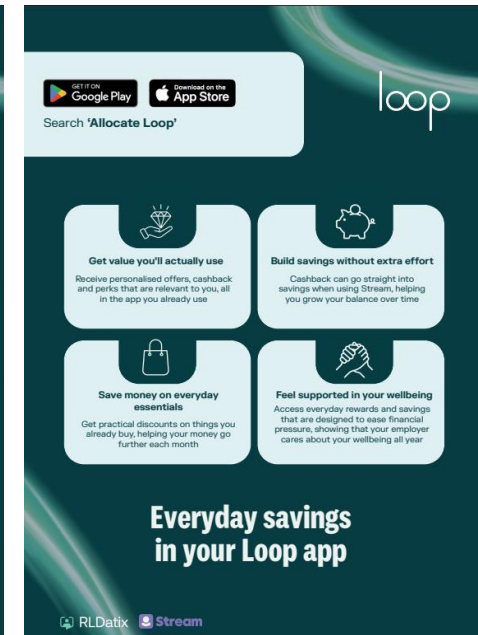
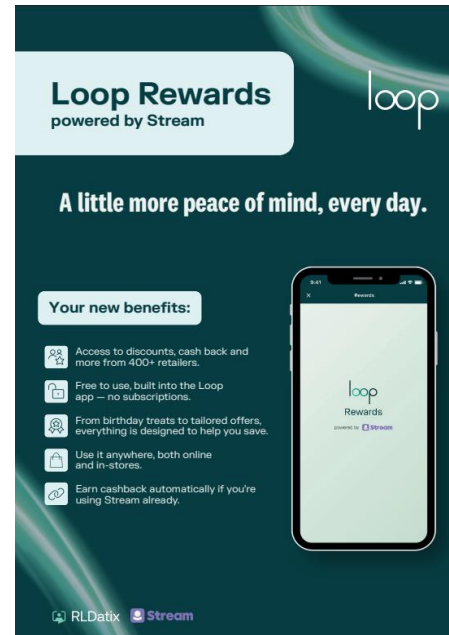


Print

Print Item: A5 Flyer

- Compact and easy to distribute, ideal for sharing key information in handouts or communal areas.

Supplied Format	Supplied as a print ready PDF, ready for you to send to a professional printer. Size: A5
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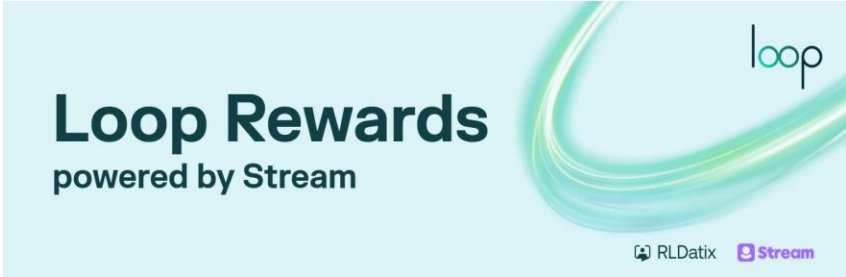


Digital

Digital Item: Email Banner

- Spread the news of Loop Rewards with every email you send, by adding this graphic image to the top of your internal emails. For added benefit, you can hyperlink to your internal resource or contact for more information.

Supplied Format	JPEG, sized to fit perfectly under your email banner
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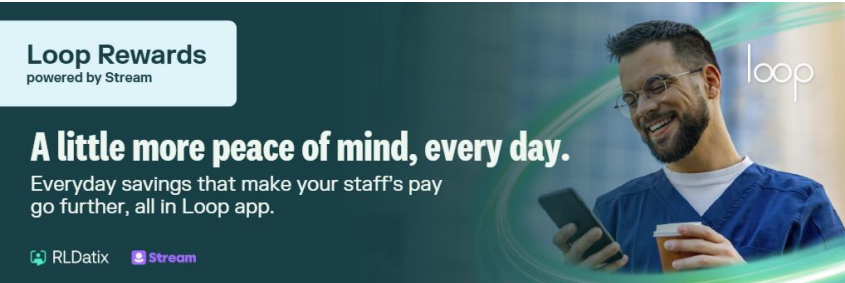
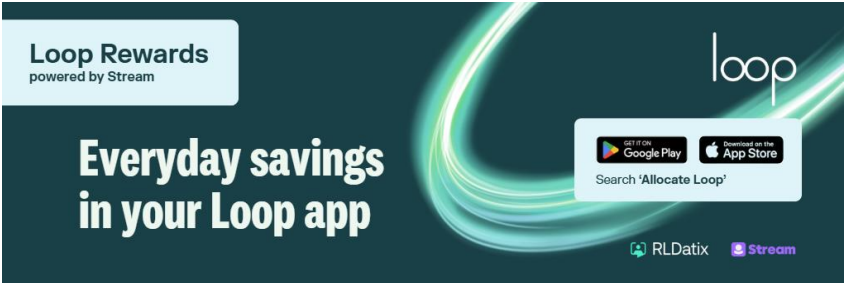


Digital

Digital Item: Email Signature

- Spread the news of Loop Rewards with every email you send, by adding this graphic image to the bottom of your internal emails. For added benefit, you can hyperlink to your internal resource or contact for more information.

Supplied Format	JPEG, sized to fit perfectly under your email signature
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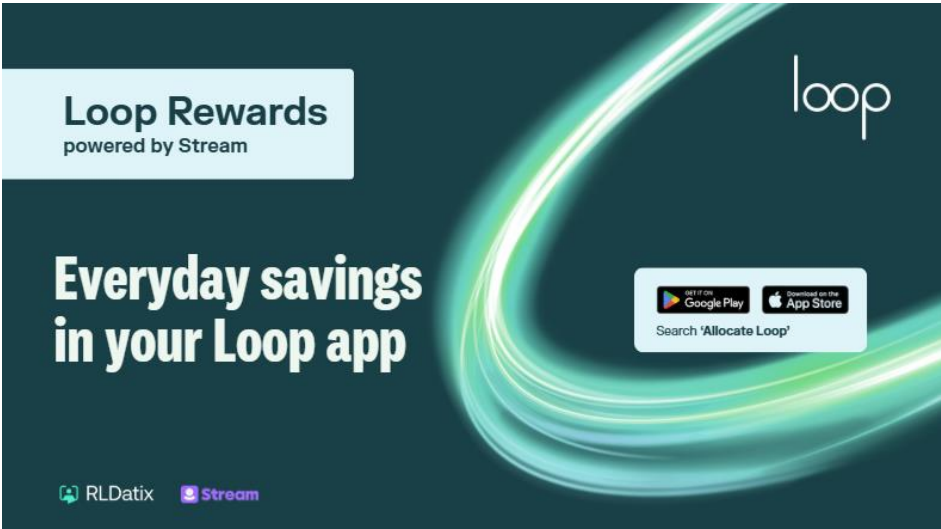


Digital

Digital Item: Screensaver

- Perfect for locked computer workstations, this will help spread the news of Loop Rewards when end users sit down at a desk, before logging in.

Supplied Format	Supplied as JPEG, 16:9 ratio, fits majority of standard widescreen monitors
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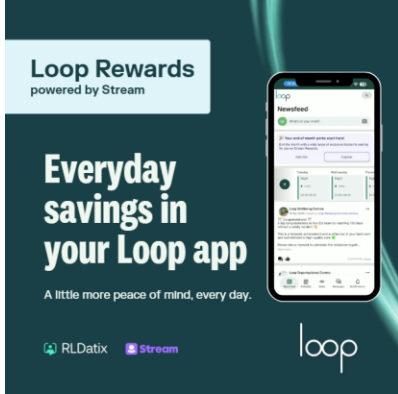


Digital

Digital Item: Social Media Imagery

- Got an internal social media account such as LinkedIn, Instagram or X? Use these social media formatted images along with your posts to help spread the message.
- These can also be used directly in your **Loop Newsfeed**.

Supplied Format	Supplied as JPEGs
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Written

Written Item: Social Media Copy

- Our pre-written templates can help you craft your posts to inform users of Loop Rewards. Either use them as they are or adjust them to fit your comms style.

Supplied Format	Supplied as PDF
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Something new has landed in the Loop app 🇺🇸

With Loop Rewards, you can save on everyday spending with discounts, gift cards and cashback from 400+ retailers.

Start saving today. Head to Loop to explore the exclusive launch day offers!

Example

Written

Written Item: Email Template

- Use our written copy for your internal communications via email. You can use this alongside the digital assets to inform your staff about Loop Rewards.

Supplied Format	Supplied as PDF
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Something new has arrived in the Loop app.

Loop Rewards is now available, giving you access to everyday savings where you already manage your work life.

With Loop Rewards, you can:

- **Save on everyday spending**
Unlock exclusive discounts and gift cards across 400+ retailers, from groceries and food to fashion and tech.
- **Earn cashback automatically**
Get money back on your spending, with cashback paid straight into your Stream savings (if activated)...

Example

Additional Assets

Additional Item: Logos

- Want to the Loop Rewards logo within your own documentation and files, such as your internal resource hub? We can provide you with these logos, ready for digital or print.

Supplied Format	Supplied as JPEGs/ PNGs
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Loop Rewards
powered by Stream

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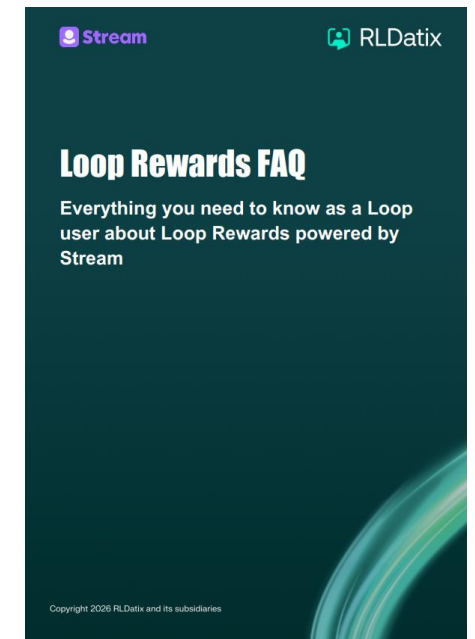
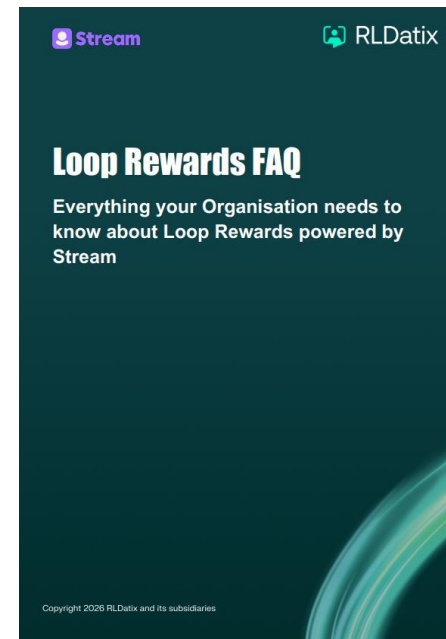
Additional Assets

Additional Item: FAQs

- Helpful guides covering common questions, designed to support both end users and organisations understanding and internal queries.

LINK: <https://web.rldatix.com/loop-rewards-faqs>

Supplied Format	Supplied as PDF
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If you have any questions or feedback regarding these assets,
please contact: comms-vault@rldatix.com