

CloudStaff Communications Toolkit

UK&I | September 2025

Launch Assets

Below is a list of the assets that RLDatix can support you with as part of the **CloudStaff** communication toolkit. Either directly download or request your personalisation.

Promotional Assets

- Roller Banner
- A2 Poster
- Screensaver
- Email Signature
- Social Media Image

Written Templates

- Email Template for Users
- Email Template for Managers

The Process

1. To request a personalised version of these items, please submit via the Comms Vault.
2. Please ensure to include logo for your organisation, name of the Collaborative Bank you are part of as well as a digital resource for QR codes.
3. A member of the team will supply you with your requested assets

Launch Assets

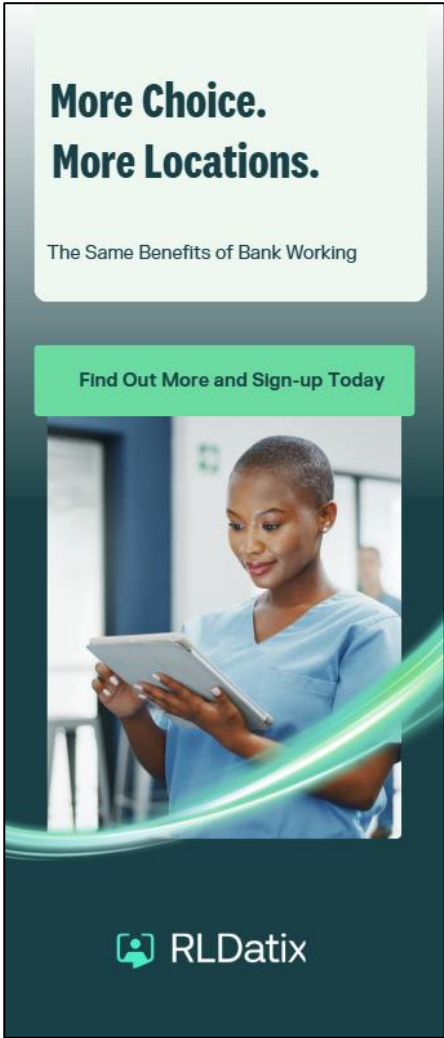
Print Asset: Roller Banner

- A large format printed item that can be placed in large staff footfall areas for awareness.

Supplied Format	Supplied as a print-ready PDF, ready for you to get professionally printed.
Can this be Personalised?	Yes
What can be Personalised?	Your logo Name of Collaborative QR Code



Personalised



Generic

Launch Assets

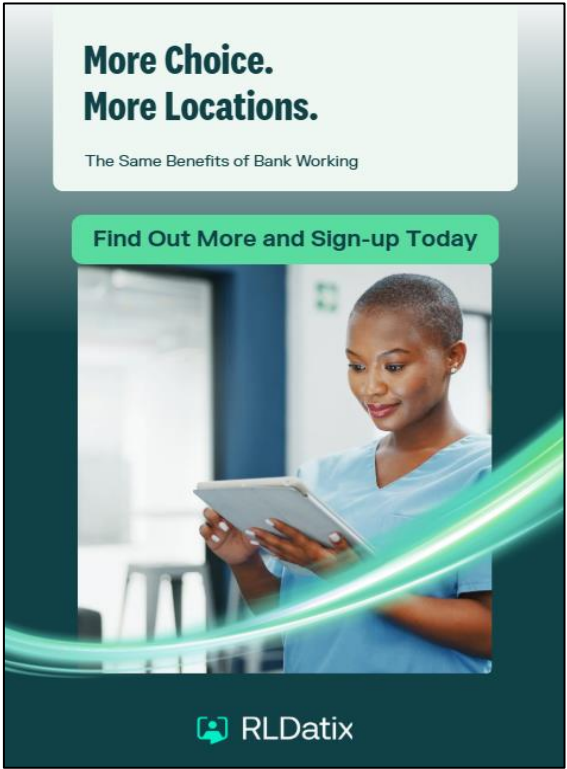
Print Asset: A2 Poster

- A large format poster for creating awareness, ideal for windows, wall space, notice boards etc.

Supplied Format	Supplied as a print-ready PDF, ready for you to get professionally printed.
Can this be Personalised?	Yes
What can be Personalised?	Your logo Name of Collaborative QR Code



Personalised



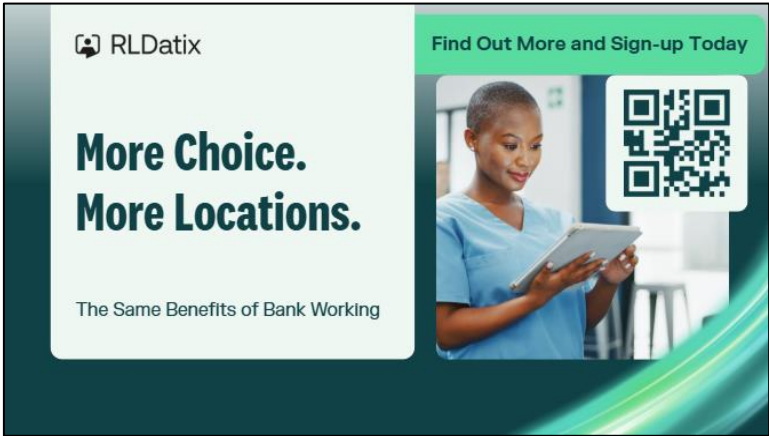
Generic

Launch Assets

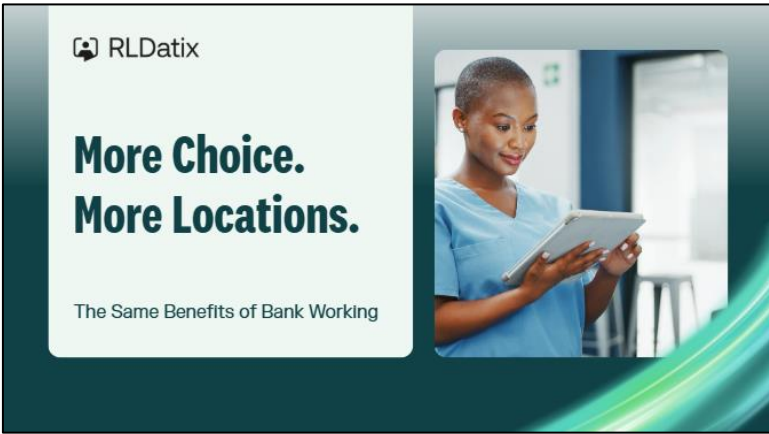
Digital Asset: Screensaver

- Set this Screensaver to all workstations to spread the news of CloudStaff your staff and end users before they log in.

Supplied Format	JPEG
Can this be Personalised?	Yes
What can be Personalised?	Your logo Name of Collaborative QR Code



Personalised



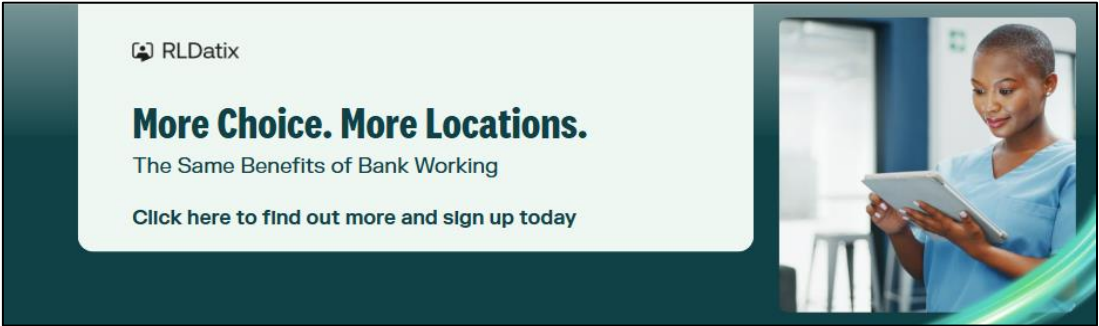
Generic

Launch Assets

Digital Asset: Email Signature

- For attaching to bottom of your emails and add hyperlink to website of your choice.

Supplied Format	JPEG
Can this be Personalised?	No



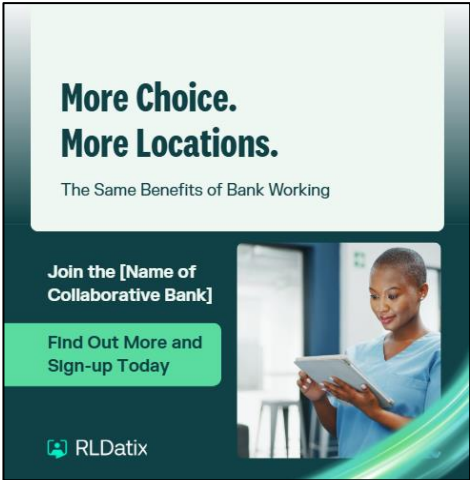
Generic

Launch Assets

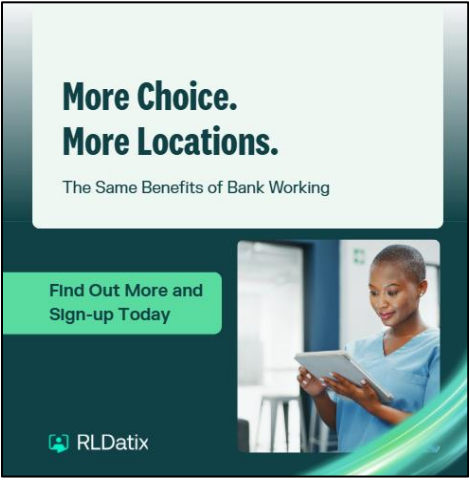
Digital Asset: Social Media Image

- Got an internal social media account on LinkedIn or X? Use these social media images to help spread the word.

Supplied Format	JPEG
Can this be Personalised?	Yes
What can be Personalised?	Your logo Name of Collaborative QR Code



Personalised



Generic

Launch Assets

Written Asset: Email (for Users)

- For internal communications, highlighting more details on what it is and when it is coming. To help drive traffic for sign ups

Supplied Format	PDF
Can this be Personalised?	Yes, you can edit the copy yourself

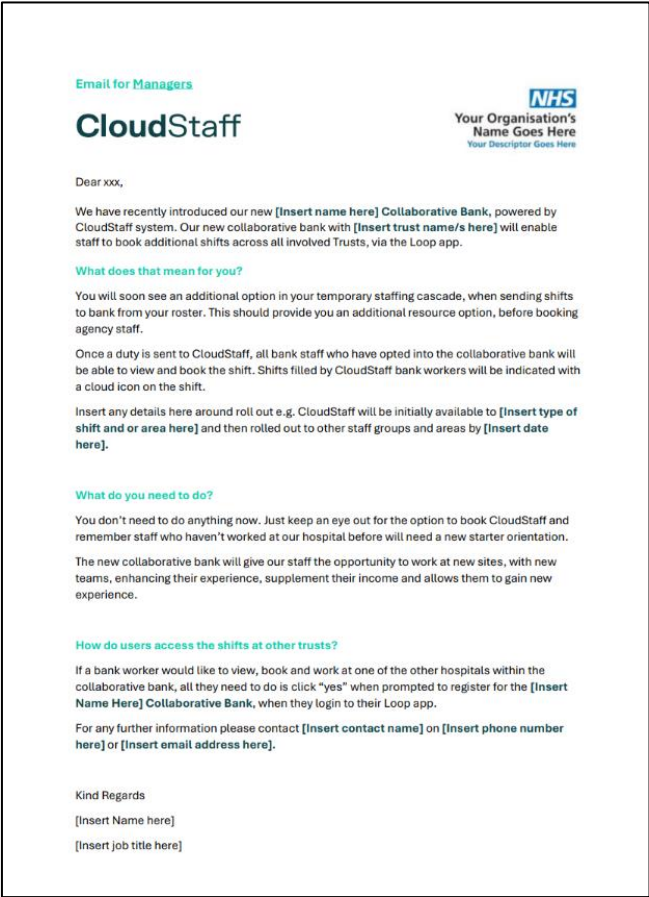


Launch Assets

Written Asset: Email (for Mangers)

- For internal communications, highlighting more details on what it is and when it is coming. To help make your managers ambassadors for your Collaborative Bank.

Supplied Format	PDF
Can this be Personalised?	Yes, you can edit the copy yourself





If you have any questions or feedback these assets,
please contact: commsvault@rldatix.com